

# KEVIN DAVID

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Lodi, NJ  
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Passionate media professional with a keen eye for storytelling, who transforms brands through impactful visuals, utilizing photography and digital media to create engaging marketing content.

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## Tools & Software

- Adobe Suite: Photoshop, Lightroom, Premiere Pro, Illustrator
- Final Cut Pro X
- Cinema 4D
- Capture One
- MacOS/iOS
- Keynote
- 35mm + Medium format film
- Sony, Canon
- Apple Vision Pro

## Media Skills

- Photography
- Photo Editing
- Cinematography
- Color Correction
- Video/Video Editing
- Short Form Video
- E-Commerce
- VFX
- Fabrication

## Projects & Brands

- [Living Room](#); Mana Contemporary, Jersey City, NJ
- Heavensake x The Art of Sushi (reel)
- Justin Pedrick Studios (reel)

## Languages

- English, Spanish (fluent)
- Italian (conversational)

## EXPERIENCE

### **Creative Producer/Marketing (Photography)** **Kevin David Studios, Lodi, NJ — 2019 – Present**

- Collaborated with various clients to create compelling editorials, produce branded content, and create remarkable portraits and landscapes.
- Demonstrated versatility by seamlessly transitioning between photography roles, including primary shooting and assisting, as needed.
- Maintain a flexible schedule to satisfy client demands, ensuring timely delivery.
- Leveraged creative expertise to contribute to visual storytelling processes, enhancing the overall quality of each project.

### **Photography Assistant**

#### **Justin Pedrick Studios, Dumont, NJ — 2019 – Present**

- Efficiently set up lighting and cameras for 10 to 15 photography sessions per month, ensuring optimal conditions for each shoot.
- Support a 2 to 4-person team, streamlining workflows and contributing to a 20% increase in productivity and efficiency.
- Managed a rigorous system for memory card organization, resulting in zero data loss incidents during high-volume sessions.
- Optimize shoot schedules for efficient time management and project execution.

### **Operations Specialist**

#### **Apple World Trade Center, New York, NY — 2021 – 2024**

- Conducted daily audits of inventory to ensure compliance with company policies.
- Assisted in developing and executing Apple Vision Pro customer journey.
- Managed store inventory, including product requests, inventory adjustments, demo devices, and supplies.
- Fulfilled customer online orders, in-store pickups, and courier deliveries.
- Proficient in Apple products and services.
- Supported the planning of daily operations tasks.

## EDUCATION

### **Stevens Institute of Technology, Hoboken, NJ — Bachelor of Arts (BA)**

**Major:** Visual Arts & Technology

**Minors:** Film Studies, Literature

- Pursued a curriculum blending artistic creativity and technological proficiency.
- Developed strong skills in photography, digital media, multimedia production, animation, and cinematography.
- Additionally obtained minors in Film Studies and Literature to enhance storytelling ability within digital and written media.